

LIKE o MINDED

COLLECTIVE

MEDIA KIT 2021



About

Like Minded Collective is a networking marketplace where like-minded influencers, brands and small businesses can all connect.

The platform was created for underrepresented influencers and brands to monetize their business. **LMC** is a place where the pricing is affordable, the platform is easy to use and most importantly, everyone is welcome.



Founder

Inbal Claudio is an entrepreneur, military wife, and mom from Southern California.

Shortly after starting her own brokerage, she realized that real estate wasn't for her and was inspired to step foot into the candle industry. She launched her first business, GOLDWICK, in 2017 with the support of her now-husband making and selling non-toxic, natural, and clean candles. While her business was expanding, she and her husband soon found out they were moving from California to North Carolina for the next 4 years.

Having GOLDWICK made this transition a lot easier for Inbal since she could take the candles with her and make them anywhere. She traveled all over the state doing shows, collaborating with boutiques, and then found out that she was pregnant with her first child at the beginning of 2019.

Later that year, Inbal started researching influencer marketing tactics for her first business and realized that finding the perfect influencer was more difficult than she thought. The platforms she discovered were completely out of her budget and her small business didn't fulfill most of their minimum requirements.

Inbal's own experiences lead her to do the next best thing which is to create a platform where all influencers and brands are welcome.





Features

ACCESS TO AN EXTENSIVE SEARCH FUNCTION

Directly connecting influencers and businesses to a unique search function unlike any other platform



BUSINESS & INFLUENCER RATING SYSTEM

Businesses and influencers will be able to leave reviews about their experiences working together, contributing to star ratings that appear on profiles



AN INCLUSIVE, COLLABORATIVE AND CREATIVE
ENVIRONMENT

Press

AUTHORITY MAGAZINE



Inbal Claudio of Like Minded Collective: Why We Need More Women Founders & Here Is What We Are Doing To Make That Happen

An Interview With Jerome Knyszewski



Jerome Knyszewski
Mar 11 · 9 min read

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THRIVE  GLOBAL

COMMUNITY // April 7, 2021

Inbal Claudio of Like Minded Collective: “Empower your daughters to know that anything is possible!”

Empower your daughters to know that anything is possible! I grew up with a father that always told me I would succeed in any field I chose. Being a software engineer, he always encouraged me to do programming, science, math problems, but always made it fun for me. We actually used to do math problems [...]

The Thrive Global Community welcomes voices from many spheres on our open platform. We publish pieces as written by outside contributors with a wide range of opinions, which don't



INSPIRATION *Rising*



Like Minded Collective Interview - Founder Inbal Claudio talks about her vision and how she got started

Social Songbird - Interviews with founders of apps and social networks, Topical discussions & News

Marketing

AGENCY

RESOURCES

LAUNCH GRANT

Quotable
MEDIA CO.

MAGAZINE

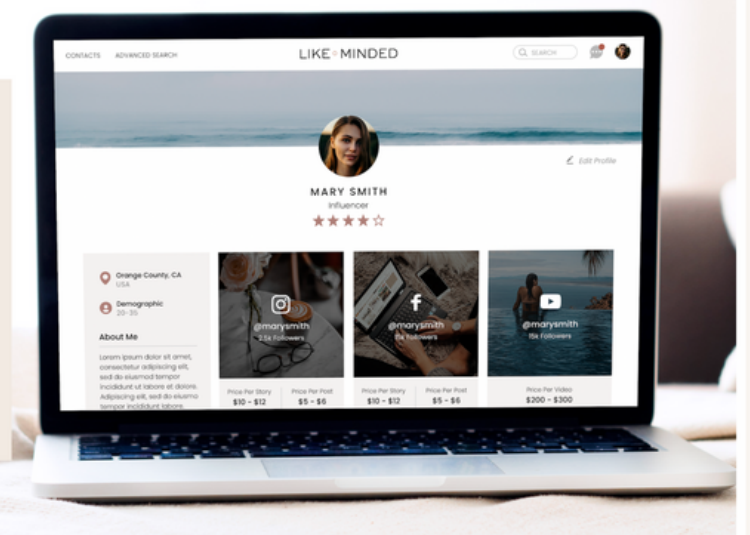
PODCAST

LET'S CHAT

BUSINESS & FINANCE, QUOTABLE MAGAZINE

A Look Inside: Like Minded Collective

By Quotable



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